

**BUSINESS & SOCIETY  
SYMPOSIUM****COMMUNITY GOVERNANCE AND SUSTAINABLE DEVELOPMENT POLICIES OF  
COMMUNITIES AND TERRITORIES**

Innovative public policies, aimed at positively integrating private development practices, should be inspired by principles of sustainable development and collaborative actions while complying with agreed sustainable rules and goals.

Thus, the main driver of governance processes is given by an increasing involvement of social actors during the phase of public policies' planning and implementation.

Common principles, which regulate the functioning of organizational models, can be summarized as follows:

- participation in decision-making,
- transparency of decisions,
- efficiency of management,
- funding opportunities,
- quality of goods or services provided to the community.

However, the real challenge of the community governance paradigm and its potential for innovation consists of enriching common decision-making processes through the involvement of the same set of actors during the management phase and different stages of project planning.

To this end, priority must be given to the idea that development and sustainability must integrate one another to merge into a modern cultural paradigm and that a new model of governance system, defined as community governance, is essential to support integration.

The symposium has established the following objectives according the abovementioned assumptions:

- to deepen the analysis of the sustainability's four components by identifying resources for action (community dynamics, cohesion, social and cultural identity, social capital, cultural capital, ...);
- to define patterns and processes of community governance useful for planning and activating policies addressed to community's sustainable development that, based upon institutional interactions' dynamics, are able to produce an effective coordination amongst the subjects involved;
- to develop the main tools for project's planning, implementing and reporting as well as processes of sustainable development.

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